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THE MARK NEWS AND CITY TV ANNOUNCE ONLINE CONTENT PARTNERSHIP

Toronto, ON-- [The Mark News](#), Canada's daily online forum for news, commentary and debate, is pleased to announce a content partnership with Toronto's Citytv and Citynews.ca

The partnership will provide citynews.ca users a new stream of local features and opinions pieces, including a weekly editorial opinion series from The Mark contributors on topics that affect Torontonians, such as poverty, the TTC, changing neighbourhoods, HST, and the mayoral race.

"The Mark's mission is to provide outstanding Canadian thinkers and doers with a platform on which to articulate their informed opinions to a large audience," said Jeff Anders, CEO of *The Mark*. *"This partnership with citynews.ca is an exciting opportunity to feature Toronto's most compelling, innovative ideas, and the people behind those ideas, on both citynews.ca and themarknews.com."*

"Citynews.ca is pleased to be able to offer our users more in-depth, hyper-local and opinion based news features from a long list of notable Torontonians," comments Claude Galipeau, SVP & GM Digital, Rogers Media. *"Our relationship with The Mark will serve to complement our current daily news, sports, traffic and weather coverage."*

ABOUT THE MARK

At its core, [The Mark](#) is a national movement to record Canadian ideas and propel the people behind them. It is a collection of thoughts and a tool for facilitating interdisciplinary dialogue and debate between outstanding Canadians. *The Mark* is unique in that its content is written by a hand-picked community of more than 600 experts and not by journalists or professional writers. These accomplished thinkers and doers from all professional disciplines, working all over the world, have one thing in common: they are all Canadian. The community includes Bob Rae, Melissa Auf der Maur, Laura Calder, David Suzuki, Jack Layton, and hundreds more.

ABOUT CITY TV

[Citytv](#) television stations in Toronto, Vancouver, Calgary, Edmonton and Winnipeg offer viewers intensely-local, urban-oriented, culturally-diverse television programming. A distinct alternative to other conventional television stations, Citytv engages its viewers with dynamic on-air personalities and delivers an entertaining mix of news, local-interactive formats such as: Breakfast Television and CityLine; as well as local Canadian and US acquired prime time entertainment programming. Citytv is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company.

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